

## Job Description

**Title:** Frontend Developer

**Department:** Publishing and Projects

**Reports to:** Head of Publishing and Projects

### About Net Media Planet

Net Media Planet is an award-winning paid search agency based in the heart of London's West End. Ranked as the 16<sup>th</sup> fastest-growing private technology firm by the Sunday Times, Net Media Planet has enjoyed considerable and sustained success in the years since its foundation in 2004.

### The role

We are looking for someone to join the team and take on the role of Frontend Developer, reporting directly to the Head of Publishing and Projects.

The individual must be a professional self-starter who is passionate about development and has an enthusiasm and an aptitude for continuously pushing his/her own Frontend development skills.

The successful applicant will find the role fast paced, challenging and will have scope to grow. You will be given end to end responsibility for frontend development and you will be provided with significant autonomy and creative freedom.

The Frontend Developer will work closely with the Design, Backend Development and Online Content teams to deliver innovative, scalable, and optimised websites with a heavy emphasis on usability.

### Responsibilities Include:

- Build the Frontend components of new Net Media Planet affiliate websites;
- Develop Frontend enhancements for and maintain existing Net Media Planet affiliate websites;
- Take responsibility for the end to end frontend development process from slicing to coding and subsequent testing;
- Ensure websites are browser compliant;
- Perform ad hoc duties to support the Publishing & Projects team;
- Provide the Publishing & Projects team with SEO recommendations and implement these;
- Assist in the design of interfaces with a high degree of usability;
- Where appropriate, assist in back end design and development.

## **Skills**

The successful applicant will have 3 or more years of experience in building commercial sites, and will have a high degree of competence in:

- XHTML and CSS;
- Cross-browser and IE6 issues;
- Optimising code for SEO;
- JavaScript/AJAX and jQuery

Working knowledge of the following would be desirable:

- PHP (working with Wordpress or other CMS)
- Facebook
- Apache (htaccess, mod\_rewrite)
- APIs or FBML
- XML/JSON

## **Competencies:**

### **Develops & applies skills & capabilities**

- Implements new development tools and techniques;
- Takes ownership and delivers on specific topics in Knowledge Share;
- Leverages own knowledge to teach team members how to approach a web development brief;
- Ensures significant coding experiences and insights are shared across the team;
- Proficient use of a variety of advanced programming languages;
- Builds user friendly and robust user interfaces;

### **Organises & directs quality work**

- Plans ahead in accordance with objectives;
- Manages expectations by setting challenging but realistic objectives;
- Encourages quality in others;
- Identifies risks to the team's weekly operation and feeds information back in a clear and timely manner;
- Uses own initiative to pursue team objectives;
- Works independently on any given brief;

- Reacts quickly and creatively to arising situations;

#### **Maximises team performance**

- Facilitates collaboration among team members explaining complex development restraints and opportunities to other team members;
- Provide usability feedback to other team members as per proposed designs pre build
- Is available to and approachable by team members;
- Encourages and supports the contributions of others in achieving team goals;
- Demonstrates the use of testing procedures;
- Demonstrates the implementation of clean, concise well documented code;

#### **Builds industry awareness, understanding & insights**

- Understands how web design and usability can affect conversion and applies to all work;
- Ensures that web design and SEO principles are applied to day to day work;